BrainFuse Data: 9/2/2023-7/30/2024

Usage Metrics (Term, Minutes, Headcount, & Visits)

Live Session Visits: 4.00 visits on average per student; 31.71 average minutes per visit; 126.75 minutes on average per student

Writing Lab Visits: 2.23 visits on average per student; 35.01 average minutes per visit; 78.11 minutes on average per student

| Term | | Live Sessior | 1 | Writing Lab | | | Total | | | |
|--------|--------|--------------|---------|-------------|----------|---------|--------|----------|---------|--|
| | Visits | Students | Minutes | Visits | Students | Minutes | Visits | Students | Minutes | |
| 2023FL | 1,650 | 477 | 51,804 | 1,346 | 698 | 47,145 | 2,996 | 1,105 | 98,949 | |
| 2023Q1 | 5 | 5 | 33 | | | | 5 | 5 | 33 | |
| 2023Q2 | 6 | 6 | 14 | | | | 6 | 6 | 14 | |
| 2023Q4 | 3 | 2 | 119 | 1 | 1 | 35 | 4 | 3 | 154 | |
| 2024SP | 1,684 | 452 | 52,622 | 1,268 | 590 | 44,380 | 2,952 | 968 | 97,002 | |
| 2024SU | 737 | 160 | 24,942 | 176 | 105 | 6,160 | 913 | 255 | 31,102 | |
| Total | 4,085 | 1,022 | 129,534 | 2,791 | 1,251 | 97,720 | 6,876 | 2,115 | 227,254 | |

Demographics

Gender: About 2 in 3 sessions (regardless of type) were done by female students.

Ethnicity: About 1 in 4 sessions were completed by Black or African American students, about 1 in 4 sessions were completed by Whit students, and about 29% sessions were completed by Hispanic/Latino students.

First Generation: About 23% of Live sessions were completed by First Generation students compared to about 13% of Writing Lab sessions.

| | | | · | • | | | | | | | |
|-------------|---------------------------|--------|--------------|---------|--------|-------------|---------|--------|----------|---------|--|
| Demographic | | | Live Session | 1 | | Writing Lab | | | Total | | |
| | | Visits | Students | Minutes | Visits | Students | Minutes | Visits | Students | Minutes | |
| | Female | 2,819 | 707 | 91,383 | 1,884 | 799 | 65,940 | 4,703 | 1,382 | 157,323 | |
| Gender | Male | 1,215 | 315 | 37,070 | 886 | 452 | 31,010 | 2,101 | 733 | 68,080 | |
| | Missing | 51 | 0 | 1,080 | 21 | 0 | 770 | 72 | 0 | 1,850 | |
| | Asian | 569 | 106 | 17,629 | 314 | 114 | 10,990 | 883 | 201 | 28,619 | |
| | Black or African American | 1,083 | 299 | 34,773 | 525 | 239 | 18,375 | 1,608 | 490 | 53,148 | |
| Ethnicity | Hispanic/Latino | 1,180 | 293 | 39,048 | 807 | 398 | 28,245 | 1,987 | 653 | 67,293 | |
| Ethinicity | Other | 230 | 105 | 6,864 | 338 | 147 | 11,830 | 568 | 231 | 18,694 | |
| | White | 972 | 219 | 30,140 | 786 | 353 | 27,510 | 1,758 | 540 | 57,650 | |
| | Missing | 51 | 0 | 1,080 | 21 | 0 | 770 | 72 | 0 | 1,850 | |
| First Gen | No | 1,225 | 349 | 38,768 | 1,312 | 568 | 45,920 | 2,537 | 865 | 84,688 | |
| | Yes | 925 | 222 | 29,748 | 359 | 186 | 12,565 | 1,284 | 378 | 42,313 | |
| | Unknown | 1,935 | 451 | 61,017 | 1,120 | 497 | 39,235 | 3,055 | 872 | 100,252 | |

Day of Week

About 17% of Live Sessions were on Wednesday compared to about 21% of Writing Lab sessions, and about 17% of Live Sessions were on Sunday compared to about 11% of Writing Lab sessions.

| Day of week | Live Session | | | Writing Lab | | | Total | | |
|-------------|--------------|----------|---------|-------------|----------|---------|--------|----------|---------|
| Day of week | Visits | Students | Minutes | Visits | Students | Minutes | Visits | Students | Minutes |
| Monday | 545 | 263 | 17,108 | 424 | 335 | 14,840 | 969 | 584 | 31,948 |
| Tuesday | 644 | 276 | 18,795 | 479 | 342 | 16,765 | 1,123 | 591 | 35,560 |
| Wednesday | 700 | 281 | 20,266 | 590 | 436 | 20,685 | 1,290 | 690 | 40,951 |
| Thursday | 514 | 219 | 15,576 | 446 | 357 | 15,610 | 960 | 557 | 31,186 |
| Friday | 500 | 225 | 15,637 | 325 | 259 | 11,375 | 825 | 470 | 27,012 |
| Saturday | 496 | 210 | 17,943 | 231 | 180 | 8,085 | 727 | 374 | 26,028 |
| Sunday | 686 | 252 | 24,208 | 296 | 216 | 10,360 | 982 | 442 | 34,568 |

*Time of Day*Both types of sessions had about 38% of sessions between 12:00PM and 5:59PM.

| Hour of day | | Live Session | | | Writing Lab | | | Total | |
|-------------|--------|--------------|---------|--------|-------------|---------|--------|----------|---------|
| Houl of day | Visits | Students | Minutes | Visits | Students | Minutes | Visits | Students | Minutes |
| 12:00:00 AM | 101 | 61 | 3,542 | 86 | 75 | 3,010 | 187 | 134 | 6,552 |
| 1:00:00 AM | 59 | 39 | 2,055 | 43 | 38 | 1,505 | 102 | 77 | 3,560 |
| 2:00:00 AM | 30 | 17 | 747 | 27 | 23 | 945 | 57 | 40 | 1,692 |
| 3:00:00 AM | 30 | 20 | 560 | 16 | 14 | 560 | 46 | 34 | 1,120 |
| 4:00:00 AM | 19 | 9 | 607 | 11 | 11 | 385 | 30 | 19 | 992 |
| 5:00:00 AM | 10 | 10 | 188 | 9 | 9 | 315 | 19 | 19 | 503 |
| 6:00:00 AM | 13 | 12 | 459 | 6 | 6 | 210 | 19 | 18 | 669 |
| 7:00:00 AM | 31 | 24 | 1,117 | 47 | 39 | 1,645 | 78 | 62 | 2,762 |
| 8:00:00 AM | 87 | 61 | 3309 | 104 | 86 | 3640 | 191 | 142 | 6,949 |
| 9:00:00 AM | 134 | 94 | 3,765 | 131 | 108 | 4,585 | 265 | 195 | 8,350 |
| 10:00:00 AM | 197 | 124 | 5697 | 157 | 131 | 5495 | 354 | 250 | 11,192 |
| 11:00:00 AM | 206 | 137 | 5,629 | 144 | 124 | 5,075 | 350 | 257 | 10,704 |
| 12:00:00 PM | 207 | 135 | 5419 | 164 | 134 | 5740 | 371 | 264 | 11,159 |
| 1:00:00 PM | 261 | 157 | 8,172 | 229 | 193 | 8,015 | 490 | 344 | 16,187 |
| 2:00:00 PM | 288 | 151 | 10032 | 227 | 184 | 7945 | 515 | 329 | 17,977 |
| 3:00:00 PM | 257 | 147 | 8,141 | 172 | 142 | 6,020 | 429 | 283 | 14,161 |
| 4:00:00 PM | 247 | 147 | 8012 | 146 | 121 | 5110 | 393 | 259 | 13,122 |
| 5:00:00 PM | 295 | 167 | 9,261 | 145 | 122 | 5,075 | 440 | 283 | 14,336 |
| 6:00:00 PM | 290 | 168 | 9251 | 137 | 108 | 4795 | 427 | 270 | 14,046 |
| 7:00:00 PM | 297 | 169 | 9,942 | 151 | 136 | 5,285 | 448 | 298 | 15,227 |
| 8:00:00 PM | 297 | 168 | 9489 | 147 | 131 | 5145 | 444 | 293 | 14,634 |
| 9:00:00 PM | 305 | 173 | 10,016 | 168 | 142 | 5,880 | 473 | 303 | 15,896 |
| 10:00:00 PM | 249 | 152 | 8800 | 162 | 129 | 5670 | 411 | 272 | 14,470 |
| 11:00:00 PM | 175 | 98 | 5,324 | 162 | 134 | 5,670 | 337 | 225 | 10,994 |

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Sources: BrainFuse Data (pulled 7/30/2024); Student Demographics; Enrollment Data by Term (audits and missing grades excluded)
Term was determined by "Course_name" provided by BrainFuse or assigned as SP: Jan 1 - May 31, SU: Jun 1 - Aug 31, FL: Sep 1 - Dec 31
"BFTarrantDemo" Username excluded
2024SU data through July 30

BrainFuse Data: 9/2/2023-7/30/2024

Subject & Type Data

| Subject & Type Data | | Live Session | 1 | Writing Lab | | | Total | | |
|--|--------|--------------|---------|-------------|----------|---------|--------|----------|---------|
| Subject | Visits | Students | Minutes | Visits | Students | Minutes | Visits | Students | Minutes |
| Accounting | 119 | 36 | 3,636 | 1 | 1 | 35 | 120 | 36 | 3,671 |
| Accuplacer Math | 1 | 1 | 16 | | | | 1 | 1 | 16 |
| Allied Health Essay Review | 1 | 1 | 20 | | | | 1 | 1 | 20 |
| Anatomy & Physiology | 84 | 71 | 1,143 | 1 | 1 | 35 | 85 | 71 | 1,178 |
| Biology | 146 | 47 | 3,754 | | | | 146 | 47 | 3,754 |
| Calculus | 669 | 106 | 23,759 | 8 | 4 | 280 | 677 | 107 | 24,039 |
| Calculus I | 1 | 1 | 108 | | | | 1 | 1 | 108 |
| Care Plans | 1 | 1 | 2 | | | | 1 | 1 | 2 |
| Chemistry | 238 | 63 | 7,668 | | | | 238 | 63 | 7,668 |
| College Algebra | 749 | 200 | 23,184 | 7 | 7 | 245 | 756 | 204 | 23,429 |
| College Physics | | | | 1 | 1 | 35 | 1 | 1 | 35 |
| College Reading | 40 | 34 | 1,422 | | | | 40 | 34 | 1,422 |
| College Writing | 29 | 22 | 395 | 2,765 | 1,237 | 96,810 | 2,794 | 1,237 | 97,205 |
| Economics | 68 | 32 | 1,675 | | | | 68 | 32 | 1,675 |
| ESL | 35 | 30 | 518 | | | | 35 | 30 | 518 |
| Excel | 21 | 12 | 422 | | | | 21 | 12 | 422 |
| Finance | 32 | 13 | 815 | | | | 32 | 13 | 815 |
| Geometry | 15 | 5 | 427 | 1 | 1 | 35 | 16 | 5 | 462 |
| Intermediate Algebra | 42 | 26 | 1,424 | | | | 42 | 26 | 1,424 |
| Medical Terminology | 1 | 0 | 1 | | | | 1 | 0 | 1 |
| NCLEX-PN | 1 | 1 | 1 | | | | 1 | 1 | 1 |
| Nursing Administration | 1 | 0 | 1 | | | | 1 | 0 | 1 |
| Organic Chemistry | 52 | 8 | 1,828 | | | | 52 | 8 | 1,828 |
| Physics | 79 | 27 | 3,311 | | | | 79 | 27 | 3,311 |
| PowerPoint | 4 | 3 | 97 | | | | 4 | 3 | 97 |
| Pre-Algebra | 82 | 21 | 1,964 | | | | 82 | 21 | 1,964 |
| Precalculus | 170 | 46 | 5,558 | 6 | 3 | 210 | 176 | 47 | 5,768 |
| Spanish | 6 | 3 | 126 | | | | 6 | 3 | 126 |
| Statistics | 487 | 103 | 18,779 | 1 | 1 | 35 | 488 | 104 | 18,814 |
| TEAS (Test of Essential Academic Skills) | 1 | 1 | 1 | | | | 1 | 1 | 1 |
| Trigonometry | 28 | 12 | 1,017 | | | | 28 | 12 | 1,017 |
| Veterans Support | 1 | 1 | 4 | | | | 1 | 1 | 4 |
| Windows | 33 | 14 | 1,036 | | | | 33 | 14 | 1,036 |
| Word | 11 | 10 | 284 | | | | 11 | 10 | 284 |
| Writing | 837 | 260 | 25,140 | | | | 837 | 260 | 25,140 |

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2024SU data through July 30

BrainFuse Data: 9/2/2023-7/30/2024

Success Data (A, B, C, CR grade)

In general, for courses with grades, enrollments with corresponding more visits for the respective course correlated with higher success rates.

| | | | Live Session | | | | |
|----------------------|------------------|------------------------------|-----------------------|--------------|------------------------------|-----------------------|--------------|
| Term and Visit Group | | Total Enrolls With Grades | Successful Enrolls | % Successful | Total Enrolls With Grades | Successful Enrolls | % Successful |
| 2023FL | 1 Visit | 245 | 155 | 63.3% | 316 | 269 | 85.1% |
| | 2 Visits | 47 | 34 | 72.3% | 105 | 96 | 91.4% |
| | 3 Visits | 31 | 27 | 87.1% | 51 | 47 | 92.2% |
| | 4 Visits | 12 | 9 | 75.0% | 20 | 20 | 100.0% |
| | 5 or More Visits | 51 | 37 | 72.5% | 25 | 25 | 100.0% |
| 2024SP | 1 Visit | 197 | 146 | 74.1% | 223 | 204 | 91.5% |
| | 2 Visits | 52 | 36 | 69.2% | 115 | 111 | 96.5% |
| | 3 Visits | 31 | 24 | 77.4% | 53 | 52 | 98.1% |
| | 4 Visits | 14 | 11 | 78.6% | 21 | 20 | 95.2% |
| | 5 or More Visits | 52 | 36 | 69.2% | 16 | 16 | 100.0% |

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2024SU and Quarter data excluded due to low counts